Local Context
Property
Circulation, Access & Parking
Overview

- Approach
- Master Plan Highlights
- Supporting Strategies
- Next Steps
Approach
Master Planning Approach

- Emphasis on cooperation, sharing, & co-location
- Creation of shared vision and goals
- Focus on overall concept, high level physical elements, & operations
- Identification of action items & suggested prioritization
Project Goals

- Create synergy amongst institutions
- Attract quality faculty, researchers, students, facilities and funding
- Explore opportunities for private investment
- Protect and enhance the surrounding neighborhood, environment and sense of place
Process

Phase 1: Research & Analysis
- Fall 2006

Phase 2: Alternative Scenarios & Preferred Concept
- Winter - Spring 2007

Phase 3: Draft Education Corridor Conceptual Plan
- Summer 2007 - Spring 2008

Phase 4: Public Presentation & Final Plan
- Summer 2008
Previous Planning Efforts
Planning Process

- Stakeholder Workshops
- Stakeholder Interviews
- Planning & Design Charrette
Vision for the Education Corridor

To establish an outstanding partnership of educational institutions that provide high quality academic opportunities, joint student services, and shared facilities and management responsibilities for the residents of Northern Idaho by capitalizing upon pooled demand and opportunities for synergy and efficiency. Future development will improve multi-modal access, circulation, and parking for the Education Corridor, adjacent neighborhoods, and the waterfront.
Planning & Design Strategies

- Design road network to maximize buildable areas
Planning & Design Strategies

- Create network of identifiable focal points/open spaces
Planning & Design Strategies

- Create multiple points of entry/exit to diffuse traffic
Planning & Design Strategies

- Strengthen sense of arrival through gateways
Planning & Design Strategies

- Orient retail along Northwest Boulevard and River Road
Planning & Design Strategies

- Use building form to shape and activate public spaces
Planning & Design Strategies

- Screen wastewater treatment plant
Planning & Design Strategies

- Intensify use of land
Planning & Design Strategies

- Take advantage of river connection—buildings and spaces
Preliminary Concepts
Preferred Concept Highlights
Key elements

- Education Corridor
- Main Street
- River of Pines & Hubbard Avenue
- Access, Circulation, & Parking
- Focused, Mixed-Use Development
River Road – Education Corridor Main Street
River Road – Education Corridor Main Street
River Road
River Road – Education Corridor Main Street
University of Pennsylvania
Temple University
Wayne State University
Hubbard Avenue
Hubbard Avenue
Access to the Education Corridor

- Multiple ingress & egress points along Northwest Boulevard:
  - Hubbard Avenue
  - River Road
  - Garden Avenue
  - Mullan Road
Northwest Boulevard & Hubbard Avenue
Northwest Boulevard & River Road
Parking Strategies

- Shared parking solutions

- On-street = short-term; Off-street = long-term

- Separate surface parking lots from pedestrians when possible

- Incorporate structured parking where and when feasible/strategic
Supporting Strategies

- Signage, Wayfinding, & Gateways
- Transportation Options
- Public Space Improvements
- Image, Identity, & Marketing
Next Steps
Next Steps

- Enhancement of existing partnerships
- Continued public dialogue
- Zoning code and design guidelines
- Land acquisition and entitlement
- Roadway and intersection design & construction
- River of pines protection, restoration, & introduction
- Detailed campus master plan
- Building design & construction