

# Mission Statement Concepts

From Sept. 15, 2011 Meeting

- Teaching excellence –service, getting good employees – do we have that understanding?
- Service to student/customer – how treated? Welcome and appreciated?
- Does the current Mission Statement drive this culture?
- How to integrate the Mission Statement throughout everything we do? Every course, every service
- Transformation
- Need to make the community more aware!
- Visibility
- Employees match up with mission and all actions
- Quality education opportunities to ALL of our students
- Responsive in Mission Statement BUT are we doing so? Priorities and goals?
- Students
- Serve community needs
- Partnerships/employers
- North Idaho
- Access and affordable
- Serving community needs
- Institutional excellence
- Why do we exist?
- Who do we serve?
- Lifelong learning
- Quality
- Comprehensive
- Responsive
- Diversity
- Service-serve
- Education
- Teaching excellence isn't the mission it is a goal.
- Teaching
- Access
- Success – “The Place” – building a culture of success
- Stakeholders – include community, not just students

# Vision Statement Concepts

From Sept. 15, 2011 Meeting

- Future
- Quality – types of education provided
- Access and affordability
- Job training and transfer
- Lifelong learners
- Productive workers
- Engaged leaders
- Responsible global learners
- Community success and student integration needs a tie-in, reflects success of both
- Creating opportunities that grow our community
- Lifelong community members-impact on economic vitality, vibrancy
- Stewards of economic/social/environmental (natural resources)
- Sustainability
- More short-term and measurable (5 years) and flexible
- Strategic plan should be the measurable and come out of vision
- Performing Arts and sports-how does that fit in to the vision?
- Diversity
- Centrallia - topical - we like these
- Colorado – brevity
- Creating a better future
- Educational programming – teaching and learning
- Student success
- Sustainability
- Flexible
- Explore
- Improve quality of life
- Accountability – refresh
- First choice – flexible
- Leader in community
- Look to us
- Innovation
- Student success/all
- Institutional excellence