• **Job Market for Class of 2015 Looks Bright**

Employers expect to hire 8.3 percent more new college graduates from the Class of 2015 for their U.S. operations than they did from the Class of 2014.

As the economy has improved, many organizations have increased the number of new college graduates they bring on board.

Employers expressed the most interest in new college graduates at the bachelor's degree level in the business, engineering, and computer/information sciences field. Among individual majors, finance, accounting, and computer science graduates are most sought-after by survey respondents. (Editor's note: In general, demand for specific types of graduates is driven by the nature of responding employers. Not all industries are represented.)

Employers also expect to "sweeten the pot" some for their new hires. Overall, respondents said they plan to raise starting salaries to new college hires by 3.6 percent.

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**Figure 1: Job Outlook hiring projections, 2009-2015**

*Years 2014 and 2015 are the hiring projection for U.S. locations only. Prior years’ projections are shown for informational purposes only, and should not be compared to the 2014 and 2015 projection.*

Source: Job Outlook 2015, National Association of Colleges and Employers

*Courtesy of the National Association of Colleges and Employers.*