The Plasma Screen Display System, hereinafter referred to as MIAH Vision, is designed to distribute information to the College Community through the use of plasma monitors strategically placed in high traffic areas on campus.

Section 1. Policies

1. The MIAH Vision system is provided and maintained by ASNIC and its budgetary authority.

2. All usage requests must be submitted to ASNIC in a Windows compatible format.

3. All usage requests will be reviewed and approved by Student Activities.

4. Student Activities reserves the right to reject messages determined to be offensive, obscene, or inappropriate according to the North Idaho College Student Code of Conduct.
5. Basic text message displays must be fewer than sixty (60) words and shall be submitted at least three (3) working days prior to the date on which the message is to be displayed.

6. Advanced audio/visual applications (AAVA) may be displayed on MIAH Vision.
   a. Groups requesting AAVA must contact Student Activities for detailed requirements.
   b. AAVA requests must be submitted for review by Student Activities at least two (2) weeks prior to the date on which the display is to begin.

7. The following will not be displayed unless approved in writing by the Director of Student Activities.
   a. Commercial advertisements.
   b. Advertising for off-campus organizations.

8. Messages will not be displayed for more than two weeks unless prior approval is obtained.

Section 2. Priority Schedule

1. Messages will be displayed in the following order of priority:
   a. ASNIC, Student Events Board.
   b. Registered student organizations.
   c. Edminster Student Union, Cultural Diversity Committee.
   d. College sponsored activities and events.
e. Intercollegiate athletic activities and events.

f. General community.

Section 3. Procedures

1. **A MINIMUM OF THREE WORKING DAYS IS REQUIRED FOR PROCESSING A REQUEST.**

2. A department, group, or organization desiring to display a message on the MIAH Vision may send an email request to MIAHVision@nic.edu.

   a. The following information must be included in the request:

      i. Date(s) to be displayed

      ii. Sponsor/Organization

      iii. Contact name, phone, and e-mail

3. Some information to include is:

   a. Description of the activity

   b. Location of the activity

   c. Date of the activity

   d. Contact information

4. Contact Student Activities for more information.