



Sponsorship Opportunities

2009/2010

The Really BIG Raffle is a fundraiser for North Idaho College. Proceeds support student and program needs. This event is made possible by collaboration between dedicated students, community supporters and generous sponsors.

Thank YOU for making this a great event!



Title Sponsors (\$10,000 and above)

- Logo in print advertisements in excess of 3"x5"
- Display table space at the drawing (2,000+ attendants)
- Business materials/signs may be displayed at open houses (some limits exist)
- Banner or sign may be placed in front of the house throughout project (size limits exist)
- Recognition in press release
- Logo on flyers to raffle supporters (7,000+)
- Logo listed in e-newsletter (4,000+ members)
- Logo/link on website
- Recognition on Sponsor Poster at open houses

Questions?

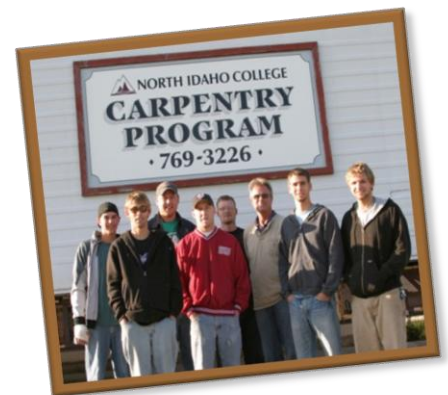
Contact
Kristen McFadden
kristen_mcfadden@nic.edu
208-665-2751

Major Sponsors (\$5,000 and above)

- Business materials/signs may be displayed at open houses (some limits exist)
- Banner/sign may be placed in front of the house while work is being performed (size limits exist)
- Logo on flyers to raffle supporters (7,000+)
- Logo listed in e-newsletter (4,000+ members)
- Logo/link on website
- Recognition on Sponsor Poster at open houses
- Name listed in Alumni and Friends Annual Report (sent to 15,000+ alumni and friends)

Contributing Sponsors (\$1,000 and above)

- Sign may be placed in front of the house while work is being performed (size limits exist)
- Name listed on flyers to raffle supporters (7,000+)
- Name listed in e-newsletter (4,000+ members)
- Name listed on website
- Recognition on Sponsor Poster at open houses
- Name listed in Alumni and Friends Annual Report (sent to 15,000+)



Prize Sponsorships

Prizes may be sponsored in full or in part for this event. Opportunities range from \$25 door prizes to the \$20,000 first prize. Prize sponsorship benefits follow the structure above. Prize donations under \$1,000 are also listed as appropriate in our marketing efforts. Prizes must be pre-approved by the foundation and subject to limitations of Idaho Lottery regulations. Please contact us if you are interested in a prize donation!