NIC Strategic Planning '08 - Timeline

	Strategic Research Associates	Northwest Dynamics	NIC Administration	Strategic Planning Committee
Phase 1 Data Gathering (November, December)	Image, Familiarity, Perceptions Survey & Focus Group (Dec 17 or 18 - Internal) (Early January - External)		Determination of SPC, Recommend: Stakeholder Groups Focus Groups (by January 3)	
Phase 2 Getting Organized (January)	Survey Results Summarized (by January 30)	Peer Comparison (by January 30)	Demographics (by January 30)	
Phase 3 Begin SWOT Meetings (February)		Initial SPC Meeting: Mission, Timeline, Review of Stakeholder Groups (Feb 13, 7:30-9:30am) Facilitate SPC SWOT/Goals meeting (Feb 28, 3:30-7:30pm)		Initial SPC Meeting: Mission, Timeline, Review of Stakeholder Groups (Feb 13, 7:30-9:30am) SPC SWOT/Goals meeting (Feb 28, 3:30-7:30pm)
Phase 4 Goal Setting (March)		Facilitate Stakeholder SWOT/Goals meetings (12 x 2 hours) Prepare Preliminary Goal Summary	March 3 5:30 (Boise) March 7 7:30, 12:00 March 11 7:30, 1:30, 4:00 March 12 12:00, 4:00, 6:30 March 13 12:00, 2:00, 6:30 SWOT Analysis (March 27, 9:30am)	
Phase 5 SPC & PC Review (April)		Summarize SWOT/Goal results to SPC; Prioritize (Apr 9, 7:30-9:30am) Final SPC meeting to review Draft Strategic Plan (Apr 30, 7:30-9:30am)	Determine Final Goals (April 14, 10am) Start Action Planning (April 16, 10am) Compile Draft Strategic Plan	Summarize SWOT/Goal results to SPC; Prioritize (Apr 9, 7:30-9:30am) Final SPC meeting to review Draft Strategic Plan (Apr 30, 7:30-9:30am)
Phase 6 Constituent Review (May)			Compile Full Strategic Plan w/ Action Plans (May 9) Bring Full Strategic Plan to Constituent Bodies; Hold Public Forum (begin Week of May 12) Present First Reading to BOT (May 28)	