

Graphic Design

Intermediate Technical Certificate

Career and Technical Program

The Graphic Design program is designed to prepare students for entry-level positions in the graphic design market. The program emphasizes the basic skills, knowledge, and abilities typically encountered in the graphic design professions. Instruction includes theories and methodologies used to implement creative, technical, and esthetic solutions into print advertising, packaging, web, digital video, and new media applications.

Successful completion of each semester, or permission of the instructor, is required to continue into the next semester. This is a limited enrollment Career and Technical program. Prospective students who do not meet the initial eligibility requirements for this career and technical limited enrollment program will need to take selected courses to receive necessary skill building prior to entering the program (see page 43).

Contact the Career and Technical programs advisor for information and admissions criteria.

Current industry professionals may enroll in individual courses on a space-available basis with the permission of the instructor.

Visit www.nic.edu/gainfulemployment for important information about the educational debt, earnings, and completion rates of students who attended this program.

Program Requirements

First Semester

Course No.	Title	Credits
ECTE-100	Fundamentals for Writing	3
or ENGL-101	English Composition	(3)
GDES-102	Survey of Graphic Design	3
GDES-131	Adobe Illustrator-Vector Graphics	3
GDES-141	Web Development Basics	3
MCTE-101	Technical Mathematics (or higher)	<u>3-5</u>
		Semester Total 15-17

Second Semester

COMM-101	Introduction to Speech Communication	3
GDES-112	Drawing for Designers	2
GDES-120	Typography	2
GDES-132	Adobe Photoshop-Raster Graphics	3
GDES-221	Graphic Design I	3
GDES-255	Design Concepts for the Web	<u>3</u>
		Semester Total 16
		Total Credits 31-33