

This assignment must be typed.

Outline Worksheet Speech 3: Speech to Motivate to Action

Circle one: Early Outline or Final Outline

Name: _____ Comm101, Sec. #: _____ Date: _____ Grade: ____ / 50

Audience Analysis: Answer in complete sentences and use examples from your audience analysis questions.

- A. A. If what you are asking the audience to do is such a good idea, think about those in the audience who might object your idea. How will you address possible objections in your speech?
- A. B. How much interest did the audience have in your topic? What is your audience's attitude regarding your topic? How will you address each of these issues in your speech?
- A. C. Name two needs from Maslow's Hierarchy that you will be using in your speech. How will you address each of those needs?
1 –
2 –
- A. D. How will the audience demographics (not what you learned on your Audience Analysis) impact the development of your speech?

Topic

Title

General Purpose

Specific Purpose

Introduction

I. ATTENTION Step

- A. A. **Attention**
- A. B. **Give Audience Incentive to Listen**
- A. C. **Establish Credibility**

D. Preview of Speech

1. State Central Idea

2. Preview Main Points: Today I will cover...

II. II. Need/Problem:

II. III. Satisfaction/Solution:

II. IV. Visualization/Benefits/Consequences:

Transition to #II

II. NEED/PROBLEM Step

A. A.

1. 1.

2. 2.

A. B.

1. 1.

2. 2.

Transition to #III

III. SATISFACTION/SOLUTION Step

A. A.

1. 1.

2. 2.

B. B.

1. 1.

2. 2.

Transition to #IV

IV. VISUALIZATION/BENEFITS/CONSEQUENCES Step

A. A.

A. B.

A. C.

Signal End

Conclusion

V. ACTION Step

Restate Central Idea and Summarize Main Points

Clincher (Call to Action)

Works Cited (List at least three scholarly sources in MLA format.)